

☰ Conference on the European Charter for Small Enterprises

Dublin, 29-30 June 2004

Conference organised by the Irish Presidency
and the Enterprise Directorate-General of the European Commission

Draft Programme



MONDAY 28 June 2004

		PM 20.30 - 23.00
20.30 - 23.00	Pre-conference networking	

TUESDAY 29 June 2004

Exchange of good practices identified
in the latest Charter Implementation Reports

		AM 09.00 - 12.30
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09.00 - 10.00	Registration
10.00 - 10.20	Opening address by the Irish Presidency
10.20 - 10.40	Opening address by Mr Ján Figel', Commissioner for Enterprise and Information Society
10.40 - 10.50	Opening address (to be confirmed)
10.50 - 11.15	Coffee break
11.15 - 12.30	Learning from good practices ▶ <u>Keynote speaker 1</u> How to learn from good practices: reducing administrative burdens and other examples Ms Signe Ratso, Deputy Secretary General of European Union and International Co-operation, Ministry of Economic Affairs and Communications, Estonia ▶ <u>Keynote speaker 2</u> New start-up procedures Mr Fermín Montero, Deputy-Director for Enterprises Creation and Information, Ministry of Industry, Tourism and Commerce, Spain ▶ <u>Keynote speaker 3</u> Measuring administrative burdens Mr Hans Andersson, Director, Ministry of Industry, Employment and Communications, Sweden ▶ <u>Questions and answers</u>

		Lunch
12.30 - 14.00	Lunch	

14.30 - 17.00

Four parallel workshops

Workshop 1

Access to finance, in particular
venture capital and micro loans

- ▶ Creation of the Credit and Export Guarantee Fund, Ms Maive Rute, Chief Executive Officer, Estonian Credit and Export Guarantee Fund KredEx, Estonia
- ▶ Local investment funds, Mr Eric Schettini, President, Viveris Management, France
- ▶ The Italian CONFIDI system, Mr Tino Vaccari, National Coordinator, Fedart Fidi, Italy
- ▶ A new model for public sector risk capital, Mr Karl Schiller, Austria Wirtschaftsservice Gesellschaft mbH, Austria
- ▶ Favourable loans for start-ups, Ms Maja Tomanic-Vidovic, Deputy Director, Slovenian Enterprise Fund, Slovenia
- ▶ Service to match work input for shareholding, Mr Risto Kalske, Director, The Finnish National Fund for Research and Development (Sitra), Finland

Workshop 2

Innovation and
technology transfer

- ▶ Practical information on innovation to entrepreneurs : "100 Questions on Innovation", Mrs Monika Sormann, Ministerie van de Vlaamse Gemeenschap, Belgium
- ▶ Moravian-Bohemian mechanical engineering cluster, Czech Republic
- ▶ Service institutes for technologically based knowledge, Denmark
- ▶ Innonet - promotion of innovative networks, Mr Mario Schneider, VDI/VDE Innovation und Technik GmbH, Germany
- ▶ Shannon Region Knowledge Network, Ms Patricia Byrne, Executive Director - Knowledge Enterprise, Shannon Development, Ireland
- ▶ Technology parks, Mr Bayram Mecit, Vice President, KOSGEB, Turkey

Workshop 3

Consultation of
small businesses

- ▶ Business Employers' Round Table, Mr Danas Arlauskas, General Director, Lithuanian Business Employers' Confederation, Lithuania
- ▶ National Reconciliation Council, Dr Julianna Várkonyi, Adviser, Ministry of Employment Policy and Labour, Hungary
- ▶ Exchange programme between officials and SMEs, Ms Hanneke Bogaerts, Project Manager, Ministry of Economic Affairs, Netherlands
- ▶ Exchange programme between officials and SMEs, Mr Stephen Lyle Smythe, Deputy Chief Executive, Small Business Service, United Kingdom
- ▶ Committees of Inquiry, Mr Henrik Wingfors, Head of Section, Ministry of Industry, Employment and Communications, Sweden
- ▶ Chambers of Commerce participating in Parliamentary working bodies and the National Competitiveness and Entrepreneurship Council, Croatia

Workshop 4

Other
Charter areas

- ▶ Observatory of Educational Practices (Charter area 1), Mr André Letowski, Agence Pour la Création d'Entreprise (APCE), France
- ▶ Activities of the Human Resources Development Authority (Charter area 4), Mr George Panayides, Human Resource Development Authority of Cyprus, Cyprus
- ▶ Consultative Commission on Entrepreneurship and Education (Charter area 1), Ms Marieke Jansen, Manager Education and Labour Market, Senter, Execution Agency of the Ministry of Economic Affairs, Netherlands
- ▶ SMEs' regional support networks (Charter area 4), Mr Jan Hudacky, Director of the Regional Advisory and Information Centre Presov, Slovakia
- ▶ Reduction of administrative regulation and control, and regulatory impact assessment (Charter area 3), Ms Marga Koutsarova, Legal Adviser, Agency for Small and Medium-sized Enterprises with the Council of Ministers, Bulgaria
- ▶ Cheaper and faster start-up (Charter area 2), Mr Zarko Djuranovic, Head of Euro Info Correspondence Centre, Montenegro

Dinner

19.30 - 23.00

Dinner hosted by the Irish Presidency, Royal Hospital Kilmainham

WEDNESDAY 30 June 2004

Experiences with the Charter process and
presentation of priority areas for the 2004 reporting exercise

AM 09.00 - 12.30

09.00 - 10.45

Orchestration of small business policy

- ▶ Inter-ministerial working committee: The Enterprise Development Council
Mr Tamás Leskó, Head of Section, Ministry of Economy and Transport, Hungary
- ▶ Entrepreneurship Policy Programme
Mr Matti Pietarinen, Deputy Director-General, Ministry of Trade and Industry, Finland
- ▶ Innovation Policy Plan
Ms Kristin Vinje, Deputy Director, Ministry of Trade and Industry, Norway
- ▶ Best project dissemination
Ms Fátima Mínguez Llorente, Directorate-General for SME Policy, Ministry of Industry, Tourism and Commerce, Spain
- ▶ Coordination of SME policies within the Commission
Mr Timo Summa, Director and SME Envoy, European Commission, Enterprise Directorate-General
- ▶ Questions and answers

10.45 - 11.15	Coffee break
11.15 - 12.30	<p>Priority areas for the 2004 reporting exercise (Member States)*</p> <ul style="list-style-type: none"> ▶ Education for entrepreneurship, especially secondary education Mr Simone Baldassarri, Enterprise Directorate-General ▶ Better regulation, especially bankruptcy law and impact assessment Ms Sonia Herrero Rada, Enterprise Directorate-General ▶ Skills shortages, especially measures to overcome lack of skilled technicians and engineers ▶ Questions and answers <p style="text-align: right;"><i>*In parallel, two separate sessions will be organised with the candidate countries and the countries of the Western Balkans on their reporting exercise for 2004</i></p>
12.30 - 14.00	Lunch
PM 14.30 - 16.15	
14.00 - 14.30	<p>The regional dimension of Charter implementation</p> <ul style="list-style-type: none"> ▶ Building a regional SME strategy Dr Norbert Beyer, Leiter der Volkswirtschaftliche Abteilung Wirtschaftskammer Tirol, Austria ▶ Towards a single regional business support framework - Pomeranian case Mr Jan Kozlowski, Pomeranian Region President, Poland
14.30 - 16.00	<p>Panel discussion: Experiences with the Charter process</p> <ul style="list-style-type: none"> ▶ Mr John Webster, Strategy, Governance and Learning Directorate, Small Business Service, United Kingdom ▶ Ms Darja Osvald, State Undersecretary of the Ministry of Economy, Slovenia ▶ Professor Salvatore Messina, representative of Sardinia ▶ Mr Arnaldo Abruzzini, Secretary General, Eurochambres ▶ Mr Patrick Delaney, Director, Small Firms Association, Ireland ▶ Chair: Mr Christian Weinberger, Head of Unit, European Commission, Enterprise Directorate-General ▶ Questions and answers
16.00 - 16.15	Closing intervention by the Irish Presidency

Conference contact:

entr-conference-entrepreneurship@cec.eu.int

Inquiries: tel. +32 2 296 3161, fax. +32 2 296 6278